

Time: $2\frac{1}{2}$ hours

Marks: 75

Q. P. Code: 33459

Q1 A Read the following news story:

15

7

7

Roar: Tigers of the Sunderbans, produced by Abis Rizvi Films, is releasing on October 31st.

The augmented realty experience treats the viewer to a participative interaction with a virtual tiger. It allows one to pet and stroke the animal while watching the excitement on a large e screen in real Time. What makes it all the more interesting is that viewer can take home the video, feature them with the tiger, to upload it on social networking page, the professional /promotional activity was set up in molls, colleges and multiplexes in over 15 cities CROSS the country and found many takers among the youth.

Kamal sadanahs directorial debut, Roar: Tigers of Sunderbans, relvolves round the majestic tigers of the forestand the makers came up with interesting wausto introduce the royal beast to the audience.. aunique promotional activity, involving augmented reality, was launched by salman khan.

Says producer Abis Rizvi," the tiger is protagonist of our film and this activity is the best way to establish a bond with the audience."

- 1) Edit and rewrite the news story.
- Summarize the news story given above.
- 1) What is a press release? How can one write a good press release? Q2 A
 - B 1) Write an application to obtain information from the collector as to why your name and those of your family members have been dropped from the voters' list of your district, even though you have been voting regularly till 2016.

- Differentiate between editing and summarizing.
 - What is précis making?
- Q3 What is meant by hard news? What are its main parts? 8
 - Interpret the following Table and write a paragraph about it:

RA	NIDC		
	INDO		
			Calegory
k	Brand Name	Super Category	Chicgo.
SAMS	UNG MORKES	Personal Chalgers	Mobile Phones
SONY		Durables	Consumer Electronics Mobile Phones
NOKIA		Personal Gadgets	Consumer Electronics
LG	Activity of the second of	Durables Diversified	Diversified
TATA		Physical dispersion from the control of the control	Bath/Beauty
LUX	11.1 m. d. on 1. mai - 12.10 m. Modernia (14.00 A1.00	FMCG	Four Wheeler - manufacturer
MARL	ITI SUZUR	Automobile	Diversified
GODE	A CONTRACTOR AND A CONTRACTOR OF THE PARTY O	Diversified	Diversified
BAJA		Diversified	Diversified
DELL	The second secon	Technology	ALCOHOLOGO SANDALAN WARRANCH PORTO DE CHESTA PERCHE
BATA		Personal Accessories	Sports Accessories
REEB	and a service and an and toward for the party of the	Personal Accessores	Watches
TITAL	SECTION CONTRACTOR OF THE PROPERTY OF THE PROP	Personal Accessories	Sports Accessories
ADID	AS	Personal Accessories	Sports Accessories
PUM	A CONFIDENCE MANAGEMENT A MANAGEMENT	Personal Accessories	Oral hygiene
COL	manufactures and automorphism person approximation and provide the	FMCG FMCG	Batty/Beauty
DOV		EL MACHINELLE SANDENCE A MACHINE DE LA MACHI	Dairy
AMU	CONTRACTOR OF THE OWNERS OF THE SERVICE OF THE SERVICE OF	Food & Baverage	Personal Technology
APPL	5	Technology	Aerated Beverages
PEPS	31	Food & Beverage	Bath/Beauty
	DS	FMCG	Will addition buildings to A no according a reason.
PON			Telephony
PON	EL	Telecom Personal Accessories	Sports Accessories

Q3 C What is the relevance of translation in the field of journalism? 8 7 D What is body copy? How can one write effective body copy? 8 A What are the functions of a translator? B There was a rally organized by a youth organization against rampant corruption in society. As a reporter from a leading daily, write a report about the event. 15 Explain 'Letter to the editor'. Write a letter to the editor of 'Times of Q4 C India' criticizing contemporary state of news presentation in electronic media. 15 Write in brief on any THREE Q5 Tagline 1 2 Headline Transcreation 3 Soft News **Jingles**

Q. P. Code: 33459

सूचना : पहिला प्रश्न सोडविणे अनिवार्य आहे उजवीकडील अंक गुण दर्शवतात

एकूण गुण : ७५

प्र. १ अ खालील लेख वाचा.

94

राज्यात लाघू करण्यात आलेल्या प्लास्टिकबंदीची मुंबईत प्रभावी अंमलबजावणी करण्यासाठी महापालिकेने पावले उचलली आहेतसार्वजनिक ठिकाणी २५ पहिल्या टप्प्यात . प्लास्टिक संकलन केंद्रे सुरू करण्यात येणार आहेततसेच पालिकेच्या सर्व मंडयांमध्येही ही केंद्रे लवकरच सुरू करण्यात येणार असून ., गरजेनुसार त्यांची संख्या वाढवली जाणार आहेतया केंद्र .रांमध्ये मुंबईकरांनी आपल्याकडडिल प्लास्टिक पिशव्या आनुन दिल्यास पालिका स्वीकारणार आहे.

मुंबईत सर्वत्र प्लास्टिकबंदी सुऋ झाली असताना घरात असलेल्या प्लास्टिकचे काय करावे, असा प्रश्न मुंबईकराना भेडसाउ शकतोहे लक्षात घेऊन प्रतिबंधित प्लास्टिक जमा करण्यासाठी . हा उप क्रम राबवला जाणार आहे सार्वजनिक .ठीकाणी ४ बाय ५ फूट आकाराचे प्लास्टिक संकलन केंद्र सुरू करण्यात येणार आहेतपालिकेच्या साठ्यातील आ .धिपासून असलेल्या कचरा संकलन पेट्यांचा वापर करून ही प्लास्टिक संकलन केंद्र तयार करण्यात आली आहेतपहिल्या ट .प्यात महत्त्वाच्या २५ सार्वजनिक ठिकाणी ती सुरू करण्यात येणार आहेया . मध्ये प्रामूख्याने गेटवे ऑफ इंडिया, गिरगाव चौपाटी, जुहू चौपाटी, माँसाहेब मीनाताई ठाकरे महापलिका मंडई (दादर फूल मार्केट), कुलाबा कॉजवे, मंगलदास मार्केट, महात्मा ज्योतिबा पुले मंडई (क्रॉफर्ड मार्केट), चेंबूर मंडई, फॅशन स्ट्रीट, चोर बाजार, हिंदमाता मंडई, जव्हेरी बाजार, साईनाथ मंडई मालाड, घाटकोपर मंडई, मुलुंड मंडई, लोखंडवाला मंडई या ठिकाणांचा समावेश आहे, अशी माहिती पालिकेच्या उपायुक्त .निधी चौधरी यांनी दिली (विशेष)

- १. वरील लेखाचे संपादन करून पुर्नलेखन करा.
- २. वरील लेखाचे सारांश लेखन करा.
- प्र. २ अ. प्रसिद्धी पत्रक म्हणजे काय ? चांगले प्रसिद्धीपत्रक कशाप्रकारे लिहावे ?

6

ब. तुम्ही २०१६ पासून सतत मतदान करूनही तुमची आणि तुमच्या कुटुंबियांच्या सदस्यांचे नावं तुमच्या जिल्ह्यातील मतदार यादीतून का गाळण्यात आली आहे यासंबंधीची माहिती मिळवण्यासाठी जिल्हाधिकाऱ्यांना एक अर्ज लिहा.

किंवा

प्र. २ क संपादन आणि सारांशलेखन यातील फरक स्पष्ट करा

ड. गोषवारा तयार करणे म्हणजे काय ?

प्र.३ अ. हार्ड न्युज म्हणजे काय ? त्याचे मुख्य घटक कोणते ?

ब. खालील तक्ता बघून परिच्छेद लेखन करा

6

Q. P. Code: 33459

Brand Name Super Category Category SANSUNG MORLES SONY Durables Consumer Electronics NOMA Consumer Electronics NOMA LO Durables Consumer Electronics NOMA LO Durables Consumer Electronics Diversified Diversifi				
Rank Brand Name Super Category Category				
SONY Durables Consumer Electronics HORIA Personal Geograph Models Planes LG Durables Consumer Electronics TATA Diversified		Brand Name	Super Category	Category
HORIA Personal Geogram Mobile Phones LG Durables Consumer Electronics TATA Discussed LUX FMCG Bath/Beauty FMCG Bath/Beauty GOOREJ Diversified Diversified Diversified Diversified Diversified DELL Technology Diversified DELL Technology Diversified TITAN Personal Accessories TITAN Personal Accessories Sports Accessories TITAN Personal Accessories Sports Accessories FMCG Oral hygiene COLGATE FMCG Bath/Beauty AMUL Food & Beverage Daty APPLE Technology Personal Technology Personal Accessories FMCG Bath/Beauty Daty APPLE Technology Personal Technology FMCG Bath/Beauty Telephony Telephony Telephony Telephony Telephony NIKE Personal Accessories Doors Accessories	SAMSU	NG MCBILES	Personal Geologies	Madala Program
LG Durables Consumer Electronics TATA Diversified Diversified LUX FMCG Bain/Searcy MARUTI SUZURO Automobile Floor Wheeler - manufactured Diversified Diversified Diversified Diversified DELL Technology Diversified DELL Technology Diversified TEATA Personal Accessories Sports Accessories TITAN Personal Accessories Sports Accessories TITAN Personal Accessories Sports Accessories PUMA Personal Accessories Sports Accessories FMCG Oral hygiene COLGATE FMCG Bain/Beauty AMUL Food & Beverage Dairy PEPSI Food & Beverage Aerated Beverage PONDS FACES FMCG Bain/Beauty APPLE Technology Personal Technology PEPSI Food & Beverage Aerated Beverage AIRTEL Telecom Telephony Divisor Telephony Personal Accessories Sports Accessories Telephony Personal Technology Personal Technology Telephony Telephony Telephony Sports Accessories		and the second of the second of the second		
TATA Discrete LUX PMCG Bain/Beauty MARUTI SUZURU Automobile GOOREJ Diversified Footome REEBOK Personal Accessories Sports Accessories Sports Accessories Personal Accessories Sports Accessories Power of Accessories Diversified Diversified Diversified Diversified Diversified Diversified Diversified Diversified Personal Accessories Sports Accessories Diversified Diversified Personal Accessories Diversified Diversifi	NOKIA	AND THE PERSON NAMED IN	Personal Geolgata	Mobile Phones
MARUTI BUZUNU Automobile Foor Whether interefectives COOREJ Diversified Divers	20	Constitution of the second		
MARUTI SUZUKU Automobile Foor Where I manufactured O GOOREJ Diversified Diversified Diversified DELL Technology Diversified PATA Service Accessories Footware REEBOK Personal Accessories Sports Accessories TITAN Personal Accessories Sports Accessories ADIDAS Personal Accessories Sports Accessories PUMA Personal Accessories Sports Accessories PUMA Personal Accessories Sports Accessories PUMA Personal Accessories Diports Accessories PUMA PERSONA DIPORT DIPORTS	20 2 00 T 10 12 1 2 1			Civeralited
B GOOREJ Diversified Diversified Diversified DELL Technology Diversified DELL Technology Diversified PREBOK Personal Accessories Sports Accessories TITAN Personal Accessories Sports Accessories DUMA Personal Accessories Sports Accessories PUMA Personal Accessories Sports Accessories PUMA Personal Accessories Sports Accessories PUMA Personal Accessories Diversified PUMA Personal Accessories Diversified PUMA PERSONAL Accessories Diversified PUMA PARCE DIVERSIFIED DIVERSI	201	antino a del moderno de la del mando de la del moderno de la del moderno de la del moderno de la del moderno de		
BAJÁ Diseastine Diseas	11 C 12 C 12 C 12	SECTION SECTION SECTIONS	CAPACION CONTINUES SANTANTES EN PRESENTANTA DE PROPRIES EN PROPERTA DE CAPACION DE LA PROPRIES DE CAPACION DE C	为10600000000000000000000000000000000000
Technology Diversified Technology Diversified Part	GOOME			
THE BATA REEBOK REEBOK Personal Accessories Sports Accessories TOTAN Personal Accessories Sports Accessories Sports Accessories Sports Accessories Power of Accessories Sports Accessories Sports Accessories Power of Accessories Sports Accessories Power of Accessories Sports Accessories Sports Accessories Power of Accessories Sports Accessories Sports Accessories Sports Accessories Sports Accessories Sports Accessories Sports Accessories Dotal Co. Gate Pinco Oral hygiene PAICG Daty Amult Food & Beverage Daty Personal Technology Personal Technology Personal Technology Pont & Bethribeauty Telecom Telecom Telechony Sports Accessories NIKE Personal Accessories Sports Accessories	STATES NO. 10		SUPLANDA SERVICE CHARACTERS OF SERVICE SERVICES	PLAL CONTRACTOR SERVICES AND CASAL-CONTRACTOR CONTRACTOR
REEBOK Personal Accessories Sports Accessories TITAN Personal Accessories Wateres ADIDAS Personal Accessories Sports Accessories PUMA Personal Accessories Disputation of Pumper Pu	DELL	and the order takes as an artist to decide the con-		
TITAN Personal Accessories Watches ADIDAS Personal Accessories Sports Accessories PUMA Personal Accessories Sports Accessories COLGATE PMCG Oral hygiene PMCG Bath Generaly AMUL Pood & Beverage Dairy APPLE Technology Personal Technology PEPSI Food & Beverage Aerated Beverages PMCG Bath General Technology APPLE Technology Personal Technology PEPSI Food & Beverage Aerated Beverages PMCG Bath General Technology Telephony Telephony ARTEL Telecom Telephony Sports Accessories	864,5320,5		CONTROL OF THE PROPERTY OF THE	The state of the s
14 ADIDAS Personal Accessories Sporta Accessories 15 PUMA Personal Accessories Sporta Accessories 16 COLGATE FMCG Oral hygene 7 OVE FMCG Belty/Searly 18 AMUL Food & Beverage Dairy 19 APPLE Technology Personal Technology 20 PEPSI Food & Beverage Aerated Beverage 21 PONDS FMCG Belty/Searly 22 AIRTEL Telecom Telephony 23 NIKE Personal Accessories Sports Accessories		(and the second s	to best the extra comment of the comment of the
15 PUMA Personal Accessories Sports Accessories 16 COLGATE FMCG Oral hygiene 17 DOVE FMCG Bestivation 18 AMUL Food & Beverage Daily 19 APPLE Technology Personal Technology 20 PEPSI Food & Beverage Aerated Beverages 21 PONDS FAICG Bestivation 22 AIRTEL Telecom Telephony 23 NIKE Personal Accessories Sports Accessories	7.8.3-224-3-2		ACTO APPEARM OF SECURITION OF THE APPEARM OF THE SECURITION OF THE SECURITIES OF THE SECURITION OF THE	ENTERORES - AND CARRENGES AND SAFAL TO ANTICON A LOCALISM.
15 COLGATE FMCG Oral hygiene 17 DOVE FMCG Beth/Beauty 18 AMUL Food & Beverage Dairy 19 APPLE Technology Personal Technology 20 PEPSI Food & Beverage Aerated Beverages 21 PONDS FAICS Beth/Beauty 22 ARTEL Telecom Telephony 23 NIKE Personal Acquisionis Sports Accessories	A se there	COLUMN TOTAL HUNGARDS COLUMN AND MANAGEMENT		Colors Name of the code streams the Auditor Annual Physics Process of the
77 DOVE FMCG Bath/Beauty 18 AMUL Food & Beverage Dairy 19 APPLE Technology Personal Technology 20 PEPSI Food & Beverage Aerated Beverages 21 PONDS FMCG Bath/Beauty 22 AIRTEL Telecom Telephony 23 NIKE Personal Accessories Sports Accessories	100000000000000000000000000000000000000		enser is have been been been been been been been be	表的是PDING 产品的提出的是被影响的第三人称形式 1000 1000 1000 1000 1000 1000 1000 10
18 AMUL Food & Beverage Dairy 19 APPLE Technology Personal Technology 20 PEPSI Food & Beverage Aerated Beverages 21 PONDS FECG Balantibeauty 22 AIRTEL Telecom Telephony 23 NIKE Personal Accessories Sports Accessories	COLON	re		
19 APPLE Technology Personal Technology 20 PEPSI Food & Beverage Aerated Beverage 21 PONDS FMCG Bath/Searry 22 AIRTEL Telecom Telephony 23 NIKE Personal Accessories Sports Accessories	120110100		Chunetto Yasva Leuri San Park Hospitus Luis Hand 20 Heir 20 HAT	TABLE SPRING SERVICE AND SERVICE AND ADDRESS OF TABLE AND ADDRESS OF TAB
20 PEPSI Food & Beverage Aerated Beverage 21 PONDS FMCG Bath/Secury 22 AIRTEL Telecom Telephony 23 AIKE Personal Accessories Sports Accessories	The second second	namento Cerculais Conc. Newspa		
21 PONDS FMCG Bath/Beauty J2 AIRTEL Telecom Telephony 23 NIKE Personal Accessories Sports Accessories	(214)(10)(20)		en de sandra de commentario de sandra de comercio de la comerció del la comerció de la comerció	A STATE OF THE PROPERTY OF THE
ARTEL Telecom Telephony NIKE Personal Accessories Sports Accessories	1417273 10000	NOW IN THE PROPERTY AND STANKS. NO. NO. of the seaso	CALLED BY A CAMPAGE AREA TO STREET OF THE ACT OF THE PARTY OF THE PART	CARLO CAMBRIDADA CONTRACTOR CONTR
23 NIKE Personal Accessories Sports Accessories	2000		SERVICE CONTRACTOR SERVICES TO SERVICE AND	12 to Market and the property of the second second
\$1446 A.C. (25) A.C. (25) A.C. (26) C.C. (26) C.C. (27) A.C. (27) C.C.	400 A No.		And a state of the second seco	Telephony
24 HONDA Automobile Four Wheeler - manufacturer	SC 25 11 1 1 1 1		Personal Accessories	Sports Accessories
	HONDA		Automobile	Four Wheeler - manufacturer

किंवा

प्र. ३ क पत्रकारिता क्षत्रात माषातराचा उपयुक्तता काय ?	۲,
ड. बातमीचा मसुदा म्हणजे काय ? परिणामकारक मसुदा कसा तिहिता येतो ?	b
प्र .४ अ. अनुवादकाची कार्ये कोणती ?	6
ब. समाजातील भ्रष्टाचाराच्या विरोधात एका युवा संघटनेने रॅलीचे आयोजन केले आहे. एव	न
नामांकित वृत्तपत्राचे पत्रकार म्हणून याचे अहवाल तयार करा.	b
किंवा	
प्र. ४ क संपादकाला पत्र म्हणजे काय ? समकालीन काळात इलेक्ट्रोनिक माध्यमांमधील बातम्यां	चे
सादरीकरणावर यावर 'महाराष्ट्र टाइम्स'च्या संपादकांना टीकास्पर पत्र लिहा	89
प्र. ५ टिपा लिहा (कोणत्याही ३)	१५
१. टॅगलाइन	
२. मथळा	
३. भाषिक पुनर्लेखन	
४. सॉफ्ट न्युज	
9. जिंगल्स **************	